

Young Lions Submission

Film Category

INSIGHT:

We often forget how much we rely on certain gifts- the air we breathe, the gift of smell...**our feet**, those wonderful companions beneath us, are another treasure we might take for granted.

Think about it, our feet aren't just there to carry us around. They can be a way to express ourselves - a happy jig, a nervous wiggle of the toes, or a comforting pat on the ground. But most importantly, they're our trusty partners in exploring life and the world, taking us on adventures big and small.

Feet carry profound symbolism across cultures worldwide and are often used to describe situations or milestones such as "**giant strides**", "**baby steps**", "**You can tell a man by the shoe he wears**", "**he who wears the shoe, knows where it pinches**", "**putting your best foot forward**", "**Walking in someone else's shoes.**" However, for individuals living with Clubfoot, these sayings take on a different meaning- the ability to walk without hindrance becomes a **cherished gift**. We aim to remind our TA just how valuable this gift is.



BIG IDEA: Sole Story

Every step we take leaves a story etched on our soles. By cherishing these silent tales, we can build bridges of empathy towards those with clubfoot facing challenges on their journeys. **We seek to illuminate the experiences they may be deprived of when early treatment is not provided as necessary.**

By immersing the target audience in this sole story, we aim to prompt them towards the crucial actions required.

Film Attached Separately

Thank You.