

Contact

Email

contactnicoleagu@gmail.com

LinkedIn

[LinkedIn Profile](#)

Education

2020 - 2024

Mass Communication

Pan-Atlantic University

Skills

- Canva
- CapCut
- Copywriting
- Organization
- Adaptability
- Graphic Design Basics
- Community Management

Interests & Hobbies

- Reading
- Photography
- Traveling and Exploring
- Writing

Nicole Agu

Digital Marketing

Creative and diligent social media enthusiast with experience in independently running a business. Seeking an opportunity to apply my knowledge in digital marketing and gain greater practical work experience in product marketing.

Relevant Experience

January, 2024 - Present

You Can Rest Here Media | Lagos, Nigeria

Social Media Manager

- Generate innovative content ideas to effectively push episodes to target audiences
- Create graphic design content on Canva based on each episode to influence viewers to listen
- Create short and engaging videos on CapCut to serve as Instagram reels

July, 2023 - October, 2023

CINEMATICS | Lagos, Nigeria

Media Production Intern

- Managed three social media accounts (Instagram, LinkedIn, Threads) in the aspects of content creation, strategy, and engagement
- Filmed and edited 'Behind the Scenes' footage at production events, transforming raw content into compelling "highlight" reels
- Researched diverse content topics, contributing to strategic content planning

Voluntary Experience

January 2024

Hallelujah Challenge Story Documentary | Lagos, Nigeria

Social Media Manager

- Collaborated closely with the PR team in the aspect of social media management
- Provided guidance to the team on content choices and strategies to boost audience engagement
- Created a comprehensive content calendar to ensure a consistent and engaging online presence

November, 2023

TEDxPAU | Lagos, Nigeria

Social Media & Event Coordinator

- Managed official Instagram accounts for Pan-Atlantic University and TEDxPAU, curating engaging content, captions, and hashtags
- Captured event and speaker photos, curating visually appealing content for PAU's Instagram feed
- Assisted with the registration of guests and speakers, contributing to the seamless execution of events