



KEHINDE OLAWOYIN

I am passionate about creating data-driven designs that are aesthetic and functional. The impact is so magical. I can work solo or with a team. Lastly, I laugh in the face of ~~danger~~ deadlines.

CONTACT

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- Ibadan, Nigeria

EDUCATION

Bachelor of Arts

Communication and Language Arts
University of Ibadan, Ibadan
2020-Current

SSCE

Trinity Home College
Ibadan

SKILLS

Proficiency in Adobe Suite
(Photoshop, Illustrator, XD)
Graphics design
Photo compositing
Copy writing
Video Editing
Multi-tasking abilities
Research skills
Teamwork

EXPERIENCE

DESIGN INSTRUCTOR - GROUNDUP TRIBE YOUTUBE CHANNELS 01/2023 – Current

I developed a class syllabus for beginners in design, created and edited videos and teaching resources, and established a Whatsapp community with over 50 students.

FREELANCE DESIGNER - KENOL DESIGN AGENCY 09/2022 - Current

I Work on various client projects across different industries on branding, advertising, and strategy. These industries include fashion, tech startups,

CREATIVE LEAD – BUILDING BRANDS AGENCY 05/2022 – 08/2022

I led the strategy for the election campaign, designing and executing it for the elected governor of Oyo State, resulting in the successful "MORE2COME" campaign. Additionally, I created designs for the administration's success compendium.

GRAPHICS DESIGNER – TANGER DESIGN STUDIOS 11/2019 – 02/2021

Worked collaboratively with clients to deploy designs majorly around social media campaigns, activation programs and branding